

Ensure a Bright and Bold Future Team

Charge:

The Ensure a Bright and Bold Future Team, a subcommittee of the DU IMPACT 2025 Steering Committee, has been created to examine one of the five areas of focus highlighted by Chancellor Haefner and Provost Lengsfeld. The Team will develop concrete recommendations for transformative next steps in this area, due in a report by March 27th to Provost Lengsfeld. This team will present their recommendations to the full Steering Committee on March 20th.

Specifically, the Team will examine and develop recommendations for enhancing DU's financial, operational, and reputational strength and long-term sustainability by:

- Enhancing financial support, affordability, and access for students,
- Ensuring success with the campaign,
- Recruiting and retaining great talent,
- Undertaking strategic and sustained efforts to improve rankings, marketing, and market position,
- Promoting flexibility and efficiency in operations,
- Building corporate and government partnerships,
- Leading with our commitment to sustainability, and

The Team may also present other recommendations that promote a bold, bright, and sustainable future for the next generation of DU students and scholars. These recommendations could come from work already underway through the implementation of DU IMPACT 2025.

As the Team develops recommendations, they should determine which bodies representing different DU constituencies should endorse the recommendations prior to presentation to Provost Lengsfeld and Chancellor Haefner. The team should then work with those bodies to secure a formal vote of approval (if applicable) and/or informal votes of endorsement. This campus-wide engagement should be done before March 20th so that the recommendations are inclusive of campus-wide perspectives. The final report will need to include details about how many people were consulted, in what way and the results of those consultations.

The team should also include metrics for measuring success.

This team will be responsible for reporting on the work of the following working groups:

- Branding led by Renea Morris;
- Financial Aid for Persistence led by Janet Burkhardt;
- Rankings progress led by Linda Kosten;
- Corporate and government partnership framing led by Nancy Nicely;
- Denver Advantage Campus Framework Plan led by James Rosner.

Next Steps:

Team leaders should send the provost:

- A schedule that includes a regular meeting at least every two weeks, showing the day and time, and
- A campus engagement plan that includes opportunities for presentation to and input from the larger DU community to take place between December and February.