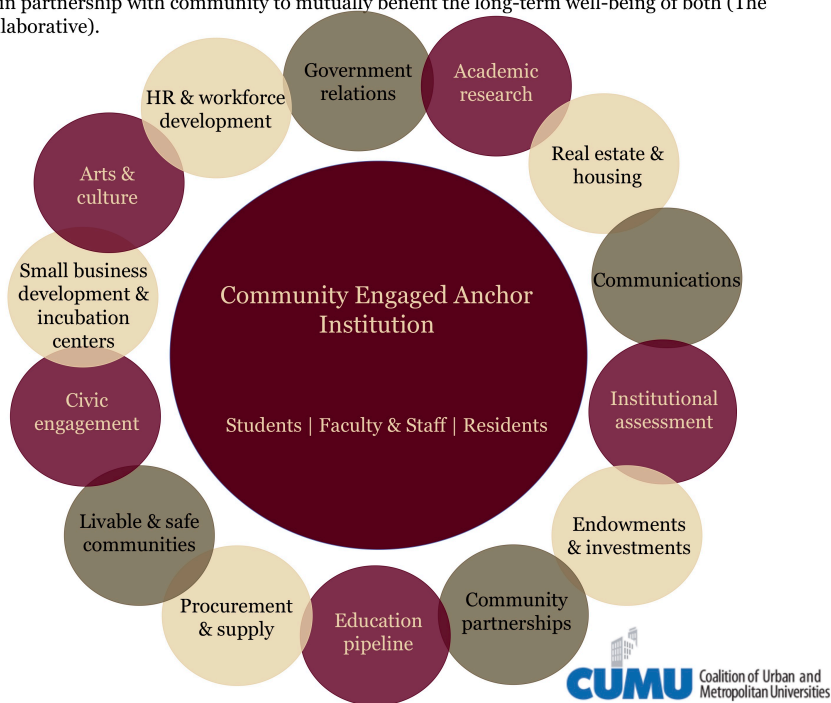


# DU as an Anchor Institution

## Transformative Direction Three: Engagement and Empowerment in Denver and the Rocky Mountain West

### A National View of the Anchor Mission

Anchor institutions make a commitment to intentionally apply an institution's place-based economic power and human capital in partnership with community to mutually benefit the long-term well-being of both (The Democracy Collaborative).



### Higher Education Anchor Mission Initiative



DU has joined institutions nationally for the Higher Education Anchor Mission Initiative.



Colleges and universities in the United States are local centers of research and innovation. Imagine what these capabilities could accomplish if they were fully aligned to help collaboratively solve the problems facing our nation's most underserved communities.



We employ over 4 million people. Imagine how much opportunity colleges and universities could create through inclusive hiring and workforce development in our hardest-hit neighborhoods.



We spend over \$43 billion on goods and services each year. Imagine how much stronger local economies could be if more of this purchasing power was spent in the communities our colleges and universities call home.



We hold \$515 billion in endowments. Imagine the potential impact if more of these funds were invested in transformative local economic development.

CUMU & The Democracy Collaborative have partnered to help 31 colleges and universities from across the US embrace and advance the anchor mission.



UNIVERSITY of DENVER

CENTER FOR COMMUNITY ENGAGEMENT  
TO ADVANCE SCHOLARSHIP AND LEARNING

### DU Anchor Impact

DU IMPACT 2025 charges us to expand our work and impact in our immediate area, Denver and the Rocky Mountain West, by using our presence, space and intellectual capital to promote economic and cultural development and serving as a place of active, inviting engagement.



We will leverage institution-wide anchor assets, such as a history of community-engaged scholarship, which reaches every academic unit on campus.



We will bridge anchor work across roles and offices on campus in a coordinated way which leverages our assets and activities for public good impact.

We will identify and leverage ongoing DU anchor work in each of the CUMU categories which bring powerful benefits to communities by aligning our resources and business operations with community aspirations.

We will pursue forward-thinking goals to continue to leverage our public good vision and commitment across departments, divisions, and DU IMPACT 2025.



### Examples of DU Anchor Assets

We are in the process of identifying current anchor assets, such as (but not limited to):



Pioneering Denver

Prospector Library Share



Women's Conference

Student Field Placements



Minority Business Enterprise

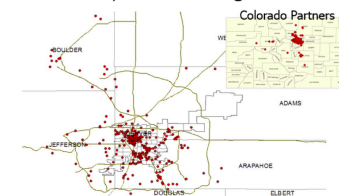
THE DENVER ADVANTAGE

Summer Youth Camps

Diversity Summit

Public Impact Fellows

Local Community Engagement for Scholarship and Learning



DU as an Anchor Institution work is supported by the Collaboration for the Public Good Working Group which includes, Anne DePrince, Cara DiEnno, Amanda Moore McBride, Lynn Schofield Clark, Carolyn Sommers, Chris Bennett, Esteban Gomez, and Alexandra Schweigert.