Planning for the Future
University of Denver Campus Plan

OPEN FORUM
May 2017
Ayers Saint Gross is exclusively focused on working with universities and cities to create vibrant campuses and mixed-use communities which are built on a foundation of teaching, research, and entrepreneurial activity.

Brown University / University of Rhode Island Innovation District
Providence, Rhode Island
One DU / One Integrated team

PRIME CONSULTANT

Ayers Saint Gross
Campus and Urban Planning
Landscape Architecture
Space Analytics
Graphics, Signage, Wayfinding
Housing
Project Management

CORE CONSULTANTS

HR&A Advisors, Inc.
Market & Economic Analysis

GBSM
Public Affairs and Engagement

Fehr & Peers
Transportation
Campus Planning Experience

Arizona State University
Carnegie Mellon University
Duke University
Emory University
Georgetown University
Harvard University
Johns Hopkins University
Ohio University
Swarthmore College
University of Arizona
University of Chicago
University of Maryland
University of Notre Dame
University of Southern California
University of Virginia
University of Wisconsin
Virginia Commonwealth University
Washington University in St. Louis

Duke University
University of Arizona
CU Colorado Springs
Carnegie Mellon University
College Town & Innovation District Planning

Arizona State University
Brown University
Carnegie Mellon University
Drexel University
Duke University
Emory University
George Washington University
Harvard University
Johns Hopkins University
Ohio State University
Ohio University
Purdue University
Swarthmore College
University of Arizona
University of Maryland
University of Notre Dame
University of Pennsylvania
Wake Forest University
Washington University in St. Louis

Indiana University, Purdue University 16 Tech Innovation District

Harvard University Allston Campus Redevelopment

University of Pennsylvania Innovation District Plan

University of Southern California Graduate Housing
Why Do a Master Plan?
Why Do a Master Plan?

- To align the physical campus with the mission of DU
- To guide both near- and long-term investments in the physical campus
- To create a shared vision for the future of the campus
- To generate support for the vision
Master Plan Process
DEFINE & ASSESS: SPRING 2017
WORKSHOP #1
KICK-OFF & STAKEHOLDER INTERVIEWS

WORKSHOP #2
STAKEHOLDER INTERVIEWS / OBSERVATION SUMMARY

TEST: SUMMER/FALL 2017
WORKSHOP #3
THEME: ECONOMICS OF THE EDGES

WORKSHOP #4
THEME: HOUSING AND STUDENT LIFE

WORKSHOP #5
THEME: MOBILITY

WORKSHOP #6
THEME: PLACE / WAYFINDING / SUSTAINABILITY

WORKSHOP #7
THEME: CORE / TEACHING & RESEARCH

SYNTHESIZE: WINTER 2018
WORKSHOP #8
PLAN RECONCILIATION & PHASING

WORKSHOP #9
DRAFT PLAN

WORKSHOP #10
FINAL PLAN PRESENTATIONS

DEFINE the challenges the community is facing

ASSESS how the campus functions today

ENVISION planning principals and a conceptual framework

TEST a series of scenarios

SYNTHESIZE an integrated solution
Stewardship

- Long and illustrious history of planning and design
- An impressive stewardship of the campus
- Since the 1980’s almost $1B in current dollars of construction. ¾ of the campus renovated or built new
Four interrelated transformative directions from Impact 2025:

- Students Learning and Leading in a Diverse and Global 21st Century
- Discovery and Design in an Age of Collaboration
- Engagement and Empowerment in Denver and the Rocky Mountain West
- One DU: A diverse, inclusive, engaged and sustainable community that works independently and together toward this common vision
Learn from other reports

- ULI Report Key Issues:
  - On Campus Development – Update Land Use Plan, determine what to do with undeveloped university controlled land, rethinking parking, determine best housing locations.
  - Place-making - A more welcoming campus with better entries, gateways, and better linkages to surrounding neighborhood assets.
  - Mobility – Better overall transit of all kinds
  - Economic Development - Create a DU District with an off campus bookstore, welcome center, hotel

- Housing Study

- Mobility Report
Sustainability in a Master Plan

- Greening Operations
- Reuse of buildings
- Solar orientation of buildings
- Grey-field redevelopment
- Encourage use of mass transit
- Green space
- Stormwater BMP’s
- Green roofs
- Sustainability education in landscapes
Many view the campus as closed off and difficult to access, although with the rapid development around the campus, and the culmination of strategic land purchases, the University now has the opportunity create a much more vibrant invitation to the wider community.

Chancellor Chopp wants the campus to be “the Union Station of engagement, service, and transformation promoting ideas, innovation and connections.........a great university dedicated to the public good.”
Edges

- What's an appropriate urban design pattern and architectural expression for the edges of campus to indicate to this diverse and vibrant city, along with our immediate neighbors, that DU is committed to inclusivity, innovation, sustainability and community stability? How do we do this in ways that grow from and support the unique diversity and spirit of this region, along with the goals and vision of DU’s faculty, students, and staff?
WHAT IS YOUR VISION
FOR THE FUTURE OF DU’s CAMPUS
AND THE AREA SURROUNDING IT?

Help us shape the future of the DU campus and the
surrounding area by answering this and other questions
as we kick-off an exciting, year-long effort to develop a
campus master plan. Refreshments will be served.

Attend a DU Campus Master Plan Kick-Off Open Forum

**Student Kick-Off Open Forum**
Monday, May 15th, 2017 | 4:00 – 5:30 |
Anderson Academic Commons, Room 290

**Faculty/Staff Kick-Off Open Forum**
Tuesday, May 16th, 2017 | 12:15 – 1:45 |
Anderson Academic Commons, Room 290

**Community Kick-Off Open Forum**
Tuesday, May 16th, 2017 | 6:00 – 7:30 |
Anna & John J. Sie International Relations Complex,
Magill Hall 5025 | 2201 S. Gaylord Street
Email [Patina.Rezaei@du.edu](mailto:Patina.Rezaei@du.edu) or call (303-871-7540) for a
code to park free in Lot 304 at E. Iliff Ave and S. Gaylord St.
DISCUSSION